

## **SECRETARY MANAGER'S REPORT FOR THE YEAR ENDING 30<sup>th</sup> JUNE 2015**

It gives me great pleasure to present this report in a very satisfying second year at the Club. Quite a lot has been achieved on the golf course and in and around the club house during the year. Please refer to the Finance Report for more detail.

The weather has not been as kind to us with quite a few weekends of golf lost because of rain and very hot weather over the summer keeping social golfers away. The course is looking a picture thanks to Greens Superintendant, Brian Cox and his team, who have had the time to concentrate on ongoing course maintenance now that the major irrigation installation has been completed.

The Board and Management have been keen to keep prices to a minimum with very little increase in bar prices despite the federal government increasing the alcohol excise every six months. Tap beer prices have either been reduced or have remained the same and a bigger range of mid strength and light beers are now available in line with the Club's responsible service of alcohol policy. Membership fees were adjusted in relation to the CPI and many members have taken the opportunity to pay by 30<sup>th</sup> June and receive the \$50 discount. The golf shop also has kept prices as low as possible with various items discounted continually throughout the year.

The television and Surfside Bus advertising campaigns have proved successful by increasing patronage on the golf course as well as the clubhouse and restaurant.

The 2015 Club Calendar has been popular with members and visitors and we are in the process of producing the 2016 version. Promotions and Marketing Coordinator, Natasha has done a very good job putting the calendar together as well as organising all other promotional activities and entertainment.

In the coming year we will be targeting the wedding market, offering the complete wedding package which would include the ceremony itself being on the men's first tee.

Thank you to our small friendly staff, Brian and greens staff, Joe and golf shop staff, Terry and bar staff and Aileen and Debbie in the office for the support throughout the year and consistently looking after members' needs and expectations.

Thanks to Victor and Charlene and their Hot Wok & Grill staff for providing quality meals at affordable prices and their efforts catering for all functions and golf events. Recently the catering contract was renewed for a further three years and we look forward to continuing the relationship that has been built over the past seven years.

Congratulations to Graeme and Kristen Trew for their efforts with the driving range and the excellent quality of coaching regular golfers as well as helping bring new golfers through to becoming members of the Club. Their work with the junior golfers has been exceptional.

Thank you to the Veterans and Ladies Committees for the time and effort they put in week in and week out and the generous contributions they have made to projects on the golf course and around the Club.

A big thank you to Bill Quantrill for coming back and putting his time into raffles and Club promotions as well as his regular help in the gardens and on the course. Thanks also to Ray Brims for all of his help and tireless work for the Club throughout the year. To all those members who have taken the time to volunteer their services during the year, especially with the clean ups after floods and bad weather thank you for helping to get the course back in play so quickly.

To all our members and sponsors thank you for your continued support. Welcome on board Schweppes as major Pro am sponsor for the next three years and a big thank you to Ian Batten and his company for his long term sponsorship in previous years.

Earlier this year the Golfing Members were asked to complete a survey and 120 members responded. From the responses the Board and management have been able to prioritise what needs to be done to improve facilities for members and guests. Some of the things that have or will be put in place as a result of the survey responses are;

More varied golf competition formats, more 9 hole competitions, short course social golf and competitions, meal specials, light meal options, bar happy hours, locker room improvements, increased car parking, extra cart paths on course and outdoor deck area.

In conclusion I would like to thank the Board of Directors for their ongoing support, the amount of their time they give and the professionalism shown in the running of the Club.

Gary Thatcher  
Secretary Manager